

Proposal For Pepbox SEO

About Anurag SEO

Anurag Kanojia is an SEO Consultant dedicated to increasing organic traffic with a focus on conversion to his clients.

With over 2+ years of experience, Anurag is focused on achieving the client's business goals by charting out customized search engine optimization strategies and executing them.

Companies That Trusted Anurag SEO



Client's Testimonials



"You should hire him with full trust. Best work done for me."

Sandeep Bhandari
Upwork



"Very highly skilled person. Understands the client's needs and deliver the work accordingly."

Praveen Kondapalli
Publisher (Mukunda Comics)

Goals & Objectives

- To increase organic traffic to their website by creating web content, primarily blogs & product descriptions
 - To produce SEO-optimized jargon-free content by focusing on relevant keywords with high volume but low difficulty.
- To bring a new audience and educate them about different employee engagement, team building, and wellness activities
- To start getting 2k-4k organic visitors in the next 5-6 months eventually leading to a constant 8k-10k monthly visitors in a year

The Problem

- No Blog right now
- No Backlinks for website authority

The Solution

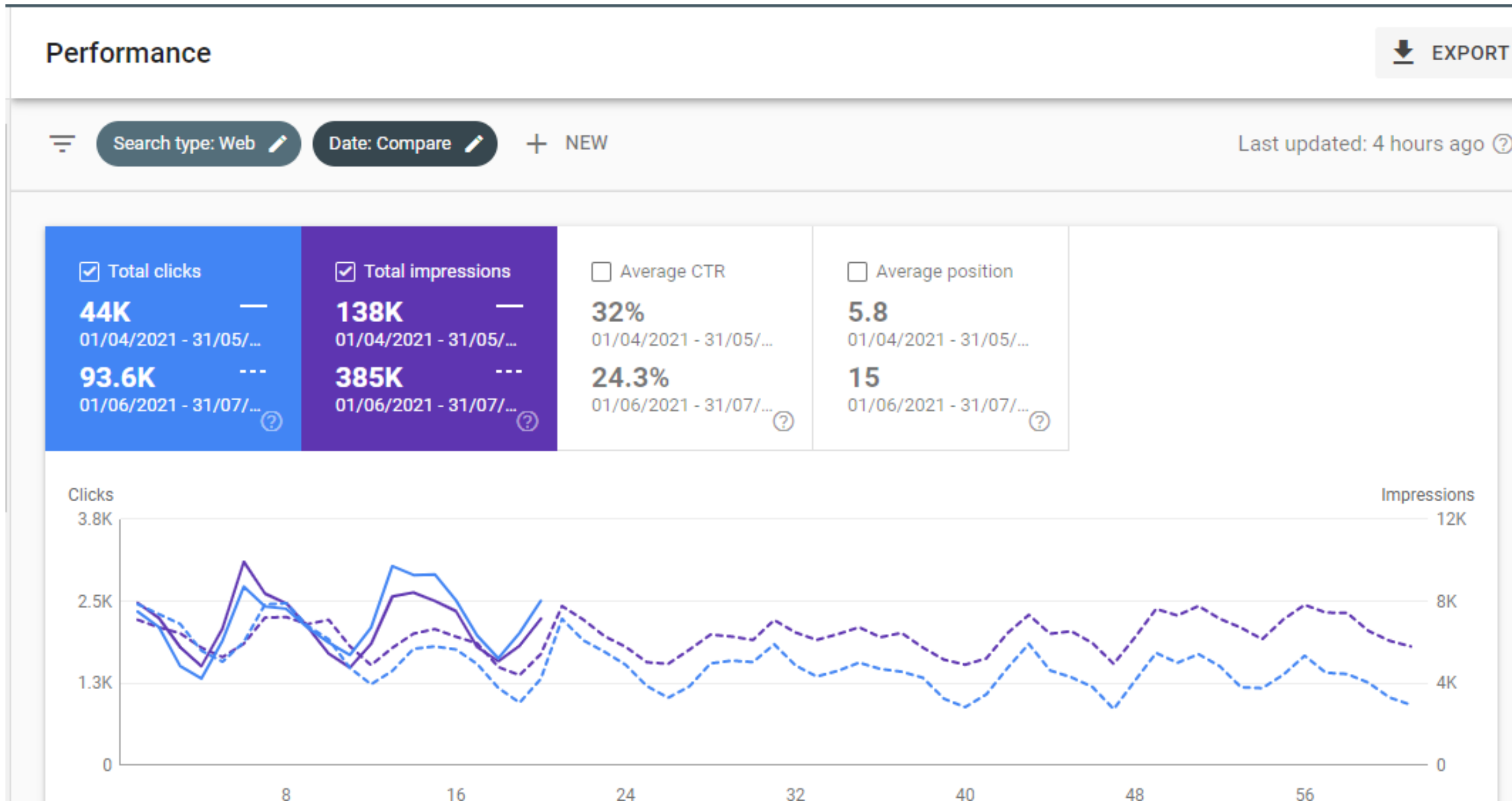
- Creating informational blog posts to start getting good impressions on Google
- Publish guest posts on high-authority websites to build reputation and get referral traffic
- Build profile and business directory links for anchor text diversification

SEO Content Funnel For Organic Traffic

- Identify low-competition keywords with a cumulative search volume of 6,000-12,000
- We can expect 30% of the search volume after ranking #1
- This translates to about 2,000-4,000 sessions per month
- But it takes anywhere from 4-6 months to rank #1, given there are no backlinks and authority right now

Some Of The Results I Have Achieved So Far

- Grew traffic of a SaaS Company by 190% in 3 months
- Grabbed **featured snippets** on Google for an accounting firm
- Ranked #1 on Google for hundreds of queries in the immigration and corporate niche
- Helping an eCom brand double their traffic growth in 3 months



Traffic Increase for a SaaS Product



m&aa



All

Videos

Shopping

News

Images

More

Tools

About 103,000 results (0.51 seconds)



M&AA

M&AA (**Memorandum and Articles of Association**) means the constitution of the company. It is a set of rules and procedures that ensures governance of the company. Before 2014, there were two different documents namely Memorandum of Association and Articles of Association.

[https://www. \[redacted\] > faq > what-does-m-aa-mean](https://www. [redacted] > faq > what-does-m-aa-mean)

[What does M&AA \(Memorandum and Articles of Association\)](#)

Featured Snippet On Google

I can help **Pepbox get similar if not, better results.**

**With my experience of working as an SEO consultant,
I understand user behavior and working of search
engines.**

**If we create user-focused content, optimize the
overall copy, and publish quality guest posts, the
results will compound and give exceptional returns.**

Proposed Monthly Deliverables

- Research and create a blogging strategy for the next six months
- Well optimized, proofread, copy-written content
- Number of articles - 2
- 5 Profile & Directory Links
- 1 Guest Post
- Graphical representations, OG images, stock images for every article
- Bi-weekly Assessment & Reporting

Proposed Monthly Cost

| Particulars | Amount |
|-------------------------|------------|
| Articles x 2 | 10,000 |
| Guest Post x 1 | 2500 |
| Links, Tools, and Media | 2500 |
| Total Cost | 15,000 INR |

So, are you ready to improve
your site's engagement on
Google?

For further queries:

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Thank You!

Feel free to reach out for any queries!

